

EC'd Yes Last Received: 08/06/2012 1:02 PM Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () AMERICAN MEDIA & ADVOCACY GROUP Rep Firm
Advertiser () RIGELL FOR CONGRESS 815 SLATERS LANE Sales Office () PHILADELPHIA
Product SCOTT RIGELL ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Estimate# 2723 Agency C/P1/P2/E 128/216/2723 Salesperson Phone# 215-567-6005
Buyer Ben Angle Flight Dates 08/07/2012 - 08/13/2012 Salesperson FAX# 215-567-5938
Phone#
Fax#

--- CONTRACT COMMENT ---

CLIENT: RIGELL FOR CONGRESS SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$1650
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	4P-7P	FOX SATURDAY BASEBALL	:30	\$350.00	08/11-08/11	1	1	1	\$350.00	
Rating: 3.8												
	3	SA	1045P-11P	SPORTSWRAP SATURDAY	:30	\$300.00	08/11-08/11	1	1	1	\$300.00	
Rating: 4.4												
	4	SU	10P-1045P	SUNDAY LATE NEWS	:30	\$1,000.00	08/12-08/12	1	1	1	\$1,000.00	
Rating: 4.0												

---REPORT TOTALS---

Report Totals: 3 / \$1,650.00

---SALES MONTHLY TOTALS---

Aug 12: 3 / \$1,650.00
Sales Totals: 3 / \$1,650.00
Station Totals: 3 / \$1,650.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$15,000	CATV 0%	WAVY 41%	WGNT 1%	WPXV 0%	WTKR 21%
		WTVZ 2%	WVBT 11%	WVEC 24%		

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815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 128/216/2723
Flight Dates 08/07/2012 - 08/13/2012
Hiatus Weeks

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---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA3564

--- CREDIT RISK ---
CASH IN ADVANCE